



## Relevant Information for the Media

### Group of 20 Trade Ministerial Meeting

19-20 April 2012, Puerto Vallarta, Mexico

The Group of 20 (G20) Trade Ministerial Meeting will take place on April the 19<sup>th</sup> and 20<sup>th</sup> at Casa Velas Hotel, Puerto Vallarta, Mexico. It is important for you to know that not all of the activities will be open to the media.

Take into consideration that this Meeting is not part of the World Economic Forum (WEF) Program on Latin America, which is held during the same week in Puerto Vallarta, for more information regarding WEF please consult: [www.weforummedia.org](http://www.weforummedia.org)

The Mexican government has provided a Register Office for the media willing to attend to the G20 Economy Ministerial Meeting. It will be located at the Meliá Marina Vallarta Hotel.

In order to successfully be registered into this event, media members may get their accreditation for the G20 Economy Ministerial Meeting upon request when arriving to the Meliá Marina Vallarta Hotel or in advance by sending an email to the following address: [prensa@economia.gob.mx](mailto:prensa@economia.gob.mx)

The Mexican government will also provide a press room at the Meliá Marina Vallarta Hotel, which is very close to the Vallarta's International Convention Center (WEF) and to the Casa Velas Hotel (G20 Trade Ministerial Meeting). The press room will be equipped with computers, English-Spanish interpreters, WI-FI, telephone lines, Closed-Circuit TV (CCTV) broadcasting live coverage of the public sessions, as well as local transportation to the places where the events are held. All these services are free of charge.

For television stations, the Mexican government has also provided an international television signal to broadcast the public sessions in the original language (English); some additional broadcasts through this satellite may be available for media upon previous request.

Enclose, you will find the confirmed events (updated April the 10<sup>th</sup>) related to the G20. If there were any changes, we will inform you at the press room at the Meliá Marina Vallarta Hotel or we will email the updates at the address you include upon register.

Schedule	Tuesday, April the 17 <sup>th</sup>
18:45 hrs. Place to be confirmed	<ul style="list-style-type: none"><li>• <b>Business 20 Meeting with the Presidency of the G20.</b> The business leaders of the B20 will present, for the first time, to the Presidency of the G20 (President of Mexico, Felipe Calderón Hinojosa) the results of the deliberations and preliminary proposals of the different work groups. (Event to be confirmed).</li></ul>

Schedule	Wednesday, April the 18 <sup>th</sup>
10.45 - 12.00 hrs. WEF Event. International Convention Center of Puerto Vallarta. Plenary Hall	<p><b>Plenary Session of the World Economic Forum</b> (admittance only with WEF accreditation). It can also be seen on CCTV in the press room of the Meliá Marina Vallarta Hotel.</p> <ul style="list-style-type: none"> <li>• <b>Leadership of the G20</b> Angel Gurría, OECD Secretary-General. Jeffrey Joerres, CEO of ManpowerGroup, USA. José Antonio Meade, Mexican Secretary of Finance and Public Credit. Martin Senn, CEO of Zurich Financial Services, Switerland. Daniel Servitje, CEO of Grupo Bimbo, Mexico.</li> </ul> <p>Lead by: Alejandro Ramírez, CEO of Cinopolis, Mexico.</p>
12:30 hrs. (time to be confirmed) Press room Meliá Marina Vallarta Hotel	<ul style="list-style-type: none"> <li>• <b>Press conference: B20 Entrepreneurs</b>  Alejandro Ramírez, Coordinator of the B20 and entrepreneurs member of the different B20 work groups.</li> </ul>
Schedule	Thursday, April the 19 <sup>th</sup>
(Time to be confirmed) Casa Velas Vallarta Hotel	<ul style="list-style-type: none"> <li>• <b>B20 Breakfast with the Economy and Trade Ministers of the G20.</b> (Partially open to the media).</li> </ul>
Casa Velas Vallarta Hotel	<p><b>(Continue)</b></p> <ul style="list-style-type: none"> <li>• <b>Work meeting of the Economy Ministers of the G20.</b> (Private meeting).</li> </ul>
18:30-19:00 hrs. Casa Velas Vallarta Hotel	<ul style="list-style-type: none"> <li>• <b>Bilateral:</b> Bruno Ferrari, Mexican Economy Minister, with Karel de Gucht, European Union Trade Commissioner. (Private meeting).</li> </ul>
19:00-19:15 hrs. Casa Velas Vallarta Hotel	<ul style="list-style-type: none"> <li>• <b>Bilateral:</b> Bruno Ferrari, Mexican Secretary of Economy, with Deming Chen, Chinese Minister of Commerce. (Private meeting).</li> </ul>
19:20-19:40 hrs. Casa Velas Vallarta Hotel	<ul style="list-style-type: none"> <li>• <b>Bilateral:</b> Bruno Ferrari, Mexican Secretary of Economy, with Mehmet Zafer Caglayan, Turkish Minister of Economy. (Private meeting).</li> </ul>
Schedule	Friday, April the 20 <sup>th</sup>
11:00-12:00 hrs. Casa Velas Vallarta Hotel	<ul style="list-style-type: none"> <li>• <b>Press conference: Conclusions of the G20 Trade Ministerial Meeting</b>  Bruno Ferrari, Mexican Secretary of Economy</li> </ul>

\*For further information, please send us an email: [prensa@economia.gob.mx](mailto:prensa@economia.gob.mx)